

WHY?

Why do we turn out lights for birds?

An estimated 1 billion birds are killed annually in North America by collisions with buildings. *Birds are most vulnerable during migration.*

When is migration?

In Waterloo Region, spring migration is March 15 - June 1

Why do songbirds migrate at night?

Species making their twice-yearly journeys of thousands of kilometres travel at night because cooler temperatures, favourable wind patterns, and reduced risk from predators make nocturnal migration safer and more efficient.

Why do they collide with buildings?

Birds are drawn toward brightly lit structures, causing confusion and disorientation. Many either strike the building or land in urban spaces, only to take off at dawn and fly into glass that reflects sky or vegetation.

WHAT CAN I DO?

- ▶ Turn off all non-essential lighting from 11 PM – 6 AM
- ▶ Follow Dark Sky Lighting best practices for outdoor lights: warm colour, pointing down, fully shielded, timer/sensor
- ▶ Close blinds to keep light inside
- ▶ Make windows visible to birds with dots, screens, or other products
- ▶ Spread the message of Lights Out, Kitchener

SPRING: MAR 15 – JUN 1 | PEAK: APR 15 – MAY 15



Interested in participating or learning more? Scan the QR code or e-mail birdfriendlykitchener@gmail.com



**BIRD FRIENDLY
CITY**
KITCHENER, ONTARIO
CERTIFIED BY NATURE CANADA

LIGHTS OUT, KITCHENER!

A CAMPAIGN TO PROTECT MIGRATING BIRDS